Supplemental Statement

OMB No. 1105-0002 Approval Expires Oct. 31, 1986

Pursuant to Section 2 of the Foreign Agents Registration Act of 1938, as amended.

| | | | Contraction of the Contraction o | | |
|--|---|-------------------------|--|--|-------------------------------|
| | For Six Month P | eriod Ending | (Insert date |) | |
| Name of Registrant | VAN BRUNT & CO. ADVERTISING-MARKETIN | IG, INC. | Registration | No. 1704 | |
| Business Address of | Registrant 300 East 42nd St, New York, NY 10017 | I–REGI | STRANT | | |
| 1. Has there been a | change in the information pre | eviously furni | shed in connection | with the followin | g: |
| (a) If an individua | ıl: | | | | |
| (1) Residence(2) Citizenshi(3) Occupatio | p | Yes □ Yes □ Yes □ | No 🗆 No 🗆 No 🗆 | | |
| (b) If an organiza | tion: | | | | |
| (1) Name(2) Ownershi(3) Branch of | | Yes □ Yes □ Yes □ | No 🖸 No 🛱 No 🛱 | | |
| 2. Explain fully all c | hanges, if any, indicated in it | em 1. | | · · · · · · · · · · · · · · · · · · · | |
| | | NO CHANG |)E | | |
| | | | | | |
| | IF THE REGISTRANT IS | AN INDIVIDUA | L, OMIT RESPUNSE I | IU 11EMS 3, 4, and 5. | |
| | ceased acting as partners, offices \(\square\) No \(\mathbb{K}XX \) | icers, director | 's or similar officials | s of the registrant d | luring this 6 month reporting |
| If yes, furnish the | following information: | | NET CO | DEP CRIIA | |
| Name | | Positio | | RECEIVED THE THAT CHARLES THE THAT CHARLES THE | Date Connection Ended |

| I. | Have any Yes □ | persons become No ⊠ | partners, officers, dire | ctors or similar | officials during | this 6 mon | th repor | ting period? |
|----|----------------------|---------------------------------------|---|---|--|---------------------------------|-----------------------|--------------------------------|
| | If yes, furn | ish the following | information: | | | | | |
| | Name | | Residence Address | Citizenship | | Position | | Date Assumed |
| 5. | Has any pe Yes □ | erson named in It No XX | em 4 rendered services d | irectly in furthera | nce of the intere | sts of any for | eign princ | cipal? |
| | If yes, iden | tify each such pe | rson and describe his ser | vices. | | | | |
| | | | | | | | | |
| 5. | Have any e employmer | employees or indivint or connection v | viduals other than official with the registrant during | s, who have filed a this 6 month rep | a short form region orting period? | stration stater Yes □ | | ninated their |
| | If yes, furn | ish the following | information: | • | | | NONE | |
| | Name | | Positio | on or connection | | | Da | te terminated |
| 7. | rendered se | ervices to the regi | g period, have any person strant directly in furthera similar capacity? | ince of the interes | nployees or in any its of any foreign No 🏋XX | other capacit principal in (| y by the reother than | egistrant who a clerical or |
| | If yes, furn | ish the following | information: | | | | | |
| | Name | | Residence Address | | Position or connection | | Date con bega | |
| | John Kra | escina | 14-78 164th Beechurst, | | Production | Mgr. | Sept. | 1987 |
| | Arlene J | Jaffe | 405 East 56 New York, N | | Creative Di | rector | Sept. | 1987 |
| | | <u>_</u> | _ | | | | | |
| | Kathryn | Schafer | 83 Fulton S Weehawken, | | Copywriter | | Sept. | 1987 |

| 1 | I | _F | n | DI | 714 | CN | PRI | N | ~ | DA | |
|---|---|----|----|----|-----|----|-----|---|---|----|--|
| | | | ., | | | | | | | - | |

| | | II—FOREIGN PRINCIPAL | | | (PAGE 3) |
|-----|--|---|-----------|-----------------------|-----------------|
| 8. | Has your connection with any foreign pri | nicpal ended during this 6 month reporting period? | Yes | P | No □ |
| | If yes, furnish the following information: | GOVERNMENT OF INDIA TOURIST OFFICE | | | |
| | Name of foreign principal | | D | ate of Tern 4/1/87 | |
| 9. | Have you acquired any new foreign princ | cipal ¹ during this 6 month reporting period? | es DI | No 🗆 | |
| | If yes, furnish following information: | | | | |
| | Name and address of foreign principal | Barbados Board of Tourism 800 Second Ave., New York, NY 10017 | | <i>Date (</i> 4/1/ | acquired '87 |
| 10. | | d 9, if any, list the foreign principals ¹ whom you contin | ued to re | present du | ring the |
| | 6 month reporting period. | Air-India Barbados Industrial Development Corp. El Al Israel Airlines | | | |
| | | III—ACTIVITIES | | | |

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes V No

If yes, identify each such foreign principal and describe in full detail your activities and services:

See Riders to Item #1 attached

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

| DA | <i>:</i> | £. | 4. |
|----|----------|----|----|
| | | | |

| 12. | During this 6 m Yes 🔯 | nonth reporting No □ | period, have you | ı on behalf of any | foreign princip | oal engaged in po | olitical activity ² as | defined below? |
|-----|---|-------------------------|---|--------------------------------------|------------------|-------------------|---|---------------------|
| | the relations, i arranged, spor names of spea | nterests and pol | icies sought to l red speeches, l t matter. | be influenced an ectures or radio | d the means en | nployed to achi | , indicating, amo eve this purpose. Is as to dates, pla | If the registrant |
| | | | | | | | nity to encor ants within I | |
| | Business W Week, Medi | leek, Electr | onic Busine & Diagnosti | ss, Financia | l Post, Fo | rtune Magaz | ment, Barron ine, Inc., I , Dallas Mor | ndustry |
| | | | | | | | | |
| | | | | | | | | |
| 13. | In addition to to your foreign p | | bed activities, if Yes □ | any, have you er No □XX | ngaged in activi | ity on your own | behalf which ben | efits any or all of |
| | If yes, describ | e fully. | | | | | | |
| | | | | | | | | |
| | | | | | | | | |

²The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV-FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes 🗓 X

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.3

| Date | From Whom | Purpose | | Amount |
|----------------|----------------------------------|---------|-------------|--------------|
| 4/1/87-9/30/87 | AIR-INDIA | | Advertising | \$282,627.76 |
| | BARBADOS INDUSTRIAL DEVELOPMENT | CORP. | ti | 72,030.20 |
| | BARBADOS BOARD OF TOURISM | | IF | 353,581.94 |
| | EL AL ISRAEL AIRLINES | | | 493,890.12 |
| | GOVERNMENT OF INDIA TOURIST OFFI | E | | 23,266.80 |
| | | | | |
| | | | | |

Total \$1,225,396.86

(b) RECEIPTS-THINGS OF VALUE

If yes, furnish the following information:

Name of Date Description of foreign principal received thing of value

Purpose

A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(c). Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

- (1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes □XX No □
- (2) transmitted monies to any such foreign principal?

Yes □ No □

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

| Date | To Whom | Purpose | Amount |
|----------------|--|------------------|---|
| 4/1/87-9/30/87 | Various suppliers of engravings, ltypography, proofs, etc. | PRODUCTION | |
| | AIR-INDIA | 11 | \$ AMYBAMKAN |
| | BARBADOS INDUSTRIAL DEVELOPMENT CORP | . " | 34,289.54 XXXXXXX |
| | BARBADOS BOARD OF TOURISM | 11 | 1,089.72 \$\$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\ |
| | EL AL ISRAEL AIRLINES | 11 | 46,983.89 XXXBBXXBB |
| | GOVERNMENT OF INDIA TOURIST OFFICE | · · | 35,364.76 #%&%£% 4,094.03 |
| | Advertising and media costs as descr | ibed ADVERTISING | |
| | AIR-INDIA | 11 | 205,944.05 |
| | BARBADOS INDUSTRIAL DEVELOPMENT CORP | • " | 60,135.95 |
| | BARBADOS BOARD OF TOURISM | | 253,560.75 |
| | EL AL ISRAEL AIRLINES | 11 | 384,441.84 |
| | GOVERNMENT OF INDIA TOURIST OFFICE | 11 | ************************************** |

| | | | | | | Trade / | , |
|--------------------------------------|---|---|---|---|---|--|----------------------|
| 5. (| (b) DISBURSEM | 5-THINGS OF VAI | UE | | | | |
| • | | | | | of value ⁵ other than me in items 8, 9 and 10 of | oney in furtherance of or ir f this statement? | n |
| | If yes, furnish t | he following inform | ation: | | | | |
| | Date disposed | | of person m given | On behalf of what foreign principal | Description of thing of value | Purpose | |
|] (| During this 6 m other person, m in connection v | ade any contribution | od, have you from ns of money or oth | her things of value ⁵ in | | ther directly or through any tion to any political office, o itical office? | |
| I | f yes, furnish th | ne following informa | ition: | | | | |
| 1 | Date | A | mount or thing of value | Namo politi organiz | ical | Name of candidate | |
| | | | V. DOL | TWO I PROPAGAN | | | _ |
| | | | V-POL | JITICAL PROPAGAN | DA | | |
| beli sect gov in ti poli | nmunication or ieves will, or whation of the publicernment of a for the United State itical, or religious | expression by any nich he intends to, p olic within the Unit reign country or a for s racial, religious, or as disorder, civil riot, | person (1) which revail upon, indo led States with reign political par social dissensions or other conflict i | is reasonably adapte ctrinate, convert, indu- reference to the politi- ty or with reference to s, or (2) which advocat involving the use of fo | ed to, or which the persuce, or in any other way lical or public interests the foreign policies of tes, advises, instigates, orce or violence in any other. | written, pictorial, or other son disseminating the same influence a recipient or and so policies, or relations of the United States or promoter promotes any racial, social there American republic or the involving the use of force of | ne ny te nl |
| 16. | During this 6 idefined above | | iod, did you prep No □ | oare, disseminate or ca | ause to be disseminated | l any political propaganda a | a: |
| | IF YES, RESPON | D TO THE REMAINING | GITEMS IN THIS S | ECTION V. | | | |

17. Identify each such foreign principal.

| 18. | During this 6 month re finance your activities | porting perio | d, has any foreign princ or disseminating politi | cipal established a becal propaganda? | udget or allocate Yes ⋤XX | d a specified sum of mone No □ | ey to |
|-----|--|----------------|---|---------------------------------------|------------------------------|--------------------------------------|--------|
| | If yes, identify each su | ch foreign pri | ncipal, specify amoun | t, and indicate for w | hat period of tin | ne. | |
| | 4/1/87-9/30/87 | BARBADOS | INDUSTRIAL DEVEL | OPMENT CORP. | | \$61,225.67 | |
| 19 | During this 6 month repropaganda include the | | | preparing, dissemi | nating or causing | the dissemination of pol | itical |
| | □ Radio or TV broado | - | fagazine or newspaper articles | ☐ Motion pictu | re films | Letters or telegrams | |
| | ☐ Advertising campai | gns 🗆 P | ress releases | ☐ Pamphlets of publication | | Lectures or speeches | |
| | □ Other (specify) | | | | ST-44 | | _ |
| 20. | following groups: | porting perio | d, did you disseminate | or cause to be disser | ninated political | propaganda among any o | f the |
| | ☐ Public Officials | | □ Newspapers | | □ Librari | | |
| | ☐ Legislators | | ☐ Editors | | | ional institutions | |
| | ☐ Government agence | | ☐ Civic groups | | ☐ Nation | ality groups | |
| 21. | . What language was us □ English | ed in this pol | | er <i>(specify)</i> — NONE | | | |
| 22 | . Did you file v 1th the R disseminated or cause | | | | | fpolitical propaganda ma KXX No □ | terial |
| 23 | . Did you label each ite Yes □ No □ | m of such pol | itical propaganda mate | erial with the staten | nent required by | Section 4(b) of the Act? | |
| 24 | . Did you file with the R propaganda material a | | | | | for each item of such pol | itical |
| | | | VI-EXHIBITS A | ND ATTACHMENT | S | | |
| 25 | . EXHIBITS A AND B | | | | | | |
| | (a) Have you filed for | each of the n | ewly acquired foreign | principals in Item 9 | the following: | | |
| | Exhibit A ⁶ Exhibit B ⁷ | Yes □ Yes □ | No □ No □ | | | | |
| | If no, please attack | h the required | d exhibit. N/A | | | | |
| | (b) Have there been a during this six mo | | n the Exhibits A and I Yes □ | B previously filed fo No □ | r any foreign pri | ncipal whom you represe | ented |
| | If yes, have you fi | led an amend | ment to these exhibits | s? Yes 🗆 | No □ | N/A | |
| | If no, please attac | h the required | d amendment. | | | | |

⁶The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

⁷The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

| <i>26</i> . | EXHIBIT C P | PAGE 9) |
|----------------|--|-------------|
| | If you have previously filed an Exhibit C ⁸ , state whether any changes therein have occurred during this 6 month report period. Yes \square No \square N/A | rting |
| | If yes, have you filed an amendment to the Exhibit C? Yes \(\sum_{\text{No}}\) | |
| | If no, please attach the required amendment. | |
| 27. | SHORT FORM REGISTRATION STATEMENT | |
| | Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statem Yes \(\Backsigma \) No \(\Backsigma \) XX | ent? |
| | If no, list names of persons who have not filed the required statement. John Krasina Arlene Jaffe Kathryn Schafer | |
| acci | The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true urate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the true uracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is hin his (their) personal knowledge. (Type or print name under each signafure) | e and |
| other or by | Both copies of this statement shall be signed and sworn to before a notary public or person authorized to administer oaths by the agent, if the registrant is an individual, a majority of those partners, officers, directors or persons performing similar ions who are in the United States, if the registrant is an organization.) | |
| | | |
| | Subscribed and sworn to before me at New York, New York | |
| this | 30 day of Och hu , 19 87 | |
| | THERESA KONCELIK-QUIGLEY Notary Public, State of New York No. 31-4776556 Qualified in New York County Commission Expires . 131 | 1 |

The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice. Washington, D.C. 20530.)

AIR-INDIA

Magazine, newspaper and radio advertising placed principally in the following:

Magazines

Travel Agent
Travel Trade
Travel Weekly
Jax Fax
Airport Press
Air Cargo World,
OAG Air Cargo Guide
Pacific Traffic
Worlwide Shipping Guide

Newspaper

The New York Times

Radio Stations

WOR

WINS

WNCN

WLTW

WCBS

WNSR

WPAT

WNEW

WCBS

WQXR

And various Ethnic publications and radio stations throughout the U.S.A. and Canada



BARBADOS INDUSTRIAL DEVELOPMENT CORP.

Magazine and newspaper advertising placed principally in the following:

Magazines

Administrative Management
Area Development
Barron's Weekly
Business Week
Electronic Business
Financial Post
Fortune Magazine
Inc.
Industry Week
Medical Device & Diagnostic Industry
Plants, Sites & Parks

Newspapers

Dallas Morning News Wall Street Journal

BARBADOS BOARD OF TOURISM

Magazine, newspaper and radio advertising placed principally in the following:

Magazines

The Atlantic Black Enterprise Bride's Magazine Caribbean Travel & Life Conde Nast Traveler Esquire Everybody's Magazine Gourmet House & Garden New York Magazine New York Woman New Yorker Skin Diver Magazine Travel & Leisure Tour & Travel News Travel Age East Travel Agent Travel Trade

Newspapers

Gannett Westchester Group New York Times Newsday

Radio Stations

New York Market
WCBS
WINS
WNCN
WQXR
WNSR
WPAT

Boston Market

WLTW

WJIB
WBZ
WHDH
WCRB
WILD
WEEI
WRKO

EL AL ISRAEL AIRLINES

Magazine, newspaper and television advertising placed principally in the following media:

Magazines

50+
Golden Years
Tour & Travel News
Travelage National
Travel Agent
Travel Weekly
Travel Holiday

Newspapers

New York Times Sunday Travel Section
Yediot Ahronot
Maariv
Algemeiner Journal
New York Jewish Press
New York Jewish Week
Long Island Jewish World/Rockland Tribune
Los Angeles Times Sunday Travel Section
Orange County Register Sunday Travel Section
Miami Herald Sunday Travel Section

Television -New York Market

WNBC WNYW WABC WCBS WWOR

Los Angeles Market

KTTV KABC KNBC KCBS

UNITED STATES DEPARTMENT OF JUSTICE REGISTRATION UNIT CRIMINAL DIVISION WASHINGTON, D.C. 20530

NOTICE

| sheet | Please answer the fo t in triplicate with | llowing questions and return this your supplemental statement: |
|-----------|--|--|
| 1. | Is your answer to It Propaganda - page 7 Statement): | em 16 of Section V (Political of Form OBD-64 - Supplemental |
| | Yes X | or No |
| (If gues | your answer to questi tion 2 of this form.) | on l is "yes" do not answer |
| 2. | Do you disseminate a registration: | any material in connection with your |
| | Yes | or No |
| our | review copies of all | ion 2 is "yes" please forward for such material including: films, prochures, press releases, etc. ted during the past six months.) |
| <u>xv</u> | Signature | Date |
| Αì | bert D. Van Brunt | ì |
| Plea | ise type or print nam natory on the line ab | e of ove |
| | President | |
| | Title | • |
| | | ENT CRE |

RECEIVE TICE OF THE SECURITY INTERNAL SECURITY